

Coalition for fundraising reform



The Hon. Malcolm Turnbull MP, Prime Minister of Australia

The Hon. Gladys Berejiklian MP, Premier of NSW

The Hon. Anastasia Palaszczuk MP, Premier of Queensland

The Hon. Jay Weatherill MP, Premier of South Australia

The Hon. Will Hodgman MP, Premier of Tasmania

The Hon. Daniel Andrews MP, Premier of Victoria

The Hon. Mark McGowan MLA, Premier of Western Australia

The Hon. Andrew Barr MLA, Chief Minister of the Australian Capital Territory

The Hon. Michael Gunner MLA, Chief Minister of the Northern Territory

5 April 2017

Dear Prime Minister, Premiers and Chief Ministers

Australia's charity fundraising regulations are a mess. They're out-of-date - they deal with wishing wells and the length of handles on collection boxes, but not with online fundraising, crowdfunding and websites. Charities want to do the right thing, but it's too complex, too confusing and it's ineffective.

In economic terms alone this is a big issue: the charity sector employs over 1.1 million Australians generating over \$134 billion in annual revenue, including more than \$11 billion from individual giving. The loss in productivity involved for the thousands of charities who try to meet the requirements of the seven different fundraising regimes amounts to tens of millions of dollars annually.

It is time to fix this. It can be done, easily, at no cost. Federal, State and Territory governments can provide charities with one nationally-consistent, modern and fit-for-purpose fundraising regime as part of the current review of the Australian Consumer Law. It can be clarified and amended to ensure charities (and those raising funds for them) are required to meet a clear set of donor-focused expectations and requirements in their fundraising activities.

For more than two decades, the sector has been asking governments to *#fixfundraising*. There have been numerous independent inquiries all recommending change, yet still we are told this issue is not important enough. It seems cutting red tape for business is essential, but cutting red tape for charities is not.

The charities of Australia support and enable so many aspects of our lives – education, the arts, health, housing, employment, recreation, social services, childcare, emergency services, family support, justice systems, international development, the environment, religion and spirituality, animal welfare, and many other areas that are crucial to Australia's productivity and well-being. We need action now so our organisations, and the donors who support us, can operate under a 21st century, nationally-consistent and fit-for-purpose regulatory regime.

We call on your Governments to prioritise working together to fix this fundraising mess so we can get on with what we do best – building flourishing communities.

Signatories

Founding organisations

AUSTRALIAN INSTITUTE
of COMPANY DIRECTORS

justice
connect
Not-for-profit Law

Governance
Institute
of Australia

acoss

CHARTERED ACCOUNTANTS™
AUSTRALIA • NEW ZEALAND

CCA
COMMUNITY COUNCIL FOR AUSTRALIA

CPA
AUSTRALIA

philanthropy
australia

fia
Fundraising Institute Australia

PFRA
PUBLIC FUNDRAISING
REGULATORY
ASSOCIATION

Supporting organisations

MISSION
AUSTRALIA

World Vision®
Building a better world for children

musica viva
Music to Inspire

White Ribbon
Australia

Save the Children

RSPCA
for all creatures great & small

Wesley
mission

youth
projects

STEPHANIE KITCHEN
ALEXANDER GARDEN
FOUNDATION
Growing Harvesting Preparing Sharing

The Smith
Family
everyone's family

AUSTRALIAN
COMMUNITIES
FOUNDATION

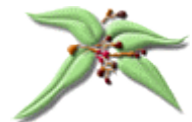
YWCA
Housing
Empowering spaces and places

AUSTRALIAN
COUNCIL
FOR
INTERNATIONAL
DEVELOPMENT

Carers
Australia

GIRL GUIDES
AUSTRALIA
QUEENSLAND

Drug ARM
Australasia



MELBOURNE



WE
LIFE WITHOUT BARRIERS
VE



SOCIAL TRADERS



Primary
ETHICS









Supporting organisations (continued)

Salvation Army, Australia Southern Territory	Ethical Consumers Australia	OzHelp
Southlake Community Services	Consumer Action Law Centre	Women's Legal Service Victoria
Ashdale Special Families	Ricon Pty Ltd	Curious Legends
Rotary Club of Foster	Altona Bowling Club	Doonside Senior Citizens
CG Jung Society of Melbourne Inc.	Network of Caring	Orbita Inc
OTC South Pacific	Seaford Community Centre	Vovi International Pty Ltd
Prader Willi Syndrome Association	Health Ethics Australia	International Needs Australia
Council of Arts & Cultural Education & Development	Samoa Community Support Service Western Sydney Inc	Reservoir Community Advocacy Group Inc
Liverpool Women's Resource Centre	Nightingale Park Society of Aged Care Accommodation	Carrum Downs Senior Citizens Club Inc.
Chinese Cancer Society of Victoria	Australian Volunteer Fire Services Foundation Ltd	Dalavos Pty Ltd
JaMels		

More information and a list of organisations that have signed up to #fixfundraising is at www.justiceconnect.org.au/fundraisingreform