How you can spread the word about Unlock DGR



Justice Connect is leading the call to Unlock DGR — a campaign advocating for reform of the DGR system to better support the diversity and resilience of Australia's charity sector.



To find out more about the campaign, please visit: justiceconnect.org.au/unlock-DGR

We invite you to share information about the campaign across your social media accounts, communications channels, and websites.

You can access all these materials via this Dropbox link.

Get in touch

If you have any further questions about the campaign, or would like to discuss this communications pack further, please get in touch.

nfplaw@justiceconnect.org.au



About the campaign

Why the DGR system needs urgent reform?

Charities drive social and economic progress. But the tax system is holding them back.

Deductible Gift Recipient (DGR) status is the tax status that enables charities to access critical funding from philanthropy, grant makers, and donors in the broader community. But, right now, around half of all registered charities miss out on DGR status and the vital community support that comes with it.

Under the current DGR system, a charity focused on preventing choking hazards for kids or a neighbourhood house delivering both food relief and community cohesion projects may not be able to get DGR status.

The DGR system is:

- Outdated and overcomplicated: The system has grown haphazardly over the past century, creating more than 50 confusing categories and complex rules that are hard to navigate.
- Locking small charities out: Most Australian charities are too small to afford the legal and administrative costs needed to access DGR status.
- Too rigid for modern charities: The system forces organisations to fit into narrow categories, disadvantaging those working across multiple causes or tackling complex community issues.
- Out of step with today's values: The system doesn't reflect modern causes or community expectations.
- An ongoing burden: The system's red tape and compliance requirements drain time and resources that could be better spent making an impact.



How reforming the DGR system will support the diversity and resilience of the charity sector?

Our vision is a simpler and fairer tax system that unlocks opportunity for the charity sector through reform of the DGR rules. The Productivity Commission's <u>Future Foundations for Giving</u> report outlines a clear, evidence-based pathway to simplify the DGR system so that most charities are eligible for DGR endorsement.

We're ready to work with the Government to make DGR fair, simple, and future-ready.

The return on reform

- Reforming the DGR system will open up fairer access to tax-deductible giving, and unlock opportunity for Australia's vibrant and diverse charity sector by:
- Strengthening sector sustainability, helping charities access other sources of much needed funding.
- Unlocking philanthropy and new funding streams, supporting the Government's goal to double philanthropic giving by 2030.
- Reducing reliance on limited government funding, enabling community needs to be met through more diverse and flexible support.
- Enabling charities to create more impact in their communities through creative and innovative solutions.

It's an investment with long-term returns that will:

- Unlock more philanthropy and community-driven funding.
- Strengthen the financial sustainability of the sector.
- Reduce pressure on government budgets.
- Cut red tape for both charities and regulators.

Add a link to your website

Unlock DGR: justiceconnect.org.au/unlock-DGR

Incoherent tax rules are locking thousands of charities out of vital funding. That's why Justice Connect has launched the Unlock DGR campaign. They're calling for a fair, modern tax system that lets donations and funding flow where its needed most - to the charities changing lives in our communities. Learn more.

Newsletter excerpt

Short form:

Unlock DGR: A fair, simple tax system that helps charities thrive

Across Australia, charities are driving social progress, supporting communities in crisis, and tackling our biggest challenges — all while facing growing pressures from cost-of-living and climate-fuelled disasters.

But an overly complex, ineffective, and unfair Deductible Gift Recipient (DGR) system is holding them back.

That's why Justice Connect's Not-for-profit Law has launched Unlock DGR - a campaign calling for reform that will unlock opportunity for our vibrant charity sector and have real impact for the communities they serve.

Learn more: justiceconnect.org.au/unlock-DGR



Newsletter excerpt

Long form:

Across Australia, charities are driving social progress, supporting communities in crisis, and tackling our biggest challenges - all while facing growing pressures from cost-of-living and climate-fuelled disasters.

But an overly complex, ineffective, and unfair Deductible Gift Recipient (DGR) system is holding them back. DGR status enables access to critical funding from philanthropy, grant makers, and donors – yet around half of Australia's registered charities miss out.

Under the current DGR system, a charity focused on preventing choking hazards for kids or a neighbourhood house delivering both food relief and community cohesion projects may not be able to get DGR status.

Built up haphazardly over the past century, the current DGR system is outdated and overcomplicated, locking smaller charities out and failing to reflect modern causes or expectations.

Reforming the DGR system will unlock fairer access to tax-deductible giving and help thousands of charities grow their impact. A modern, future-ready system will unlock philanthropy and new funding streams, cut red tape, strengthen sustainability, and reflect today's values and the diversity of our sector.

That's why we're proud to support the Unlock DGR campaign: a call for a fairer future for giving.

👉 Visit justiceconnect.org.au/unlock-DGR to learn more, subscribe for updates, and access campaign resources.

Social media copy

Facebook, Instagram, LinkedIn

We're proud to support the Unlock DGR campaign: a call for a fairer future for giving.

The Deductible Gift Recipient (DGR) system determines which charities can receive taxdeductible donations and funding from grant makers - but it's outdated, overly complex, and unfair.

Around half of registered charities miss out on DGR status, locking them out of vital community and philanthropic funding.

The Unlock DGR campaign calls for reform that will:

- Simplify and modernise DGR rules.
 Support the goal of doubling philanthropy by 2030.
- Help charities create more impact in their communities.

It's a common-sense change that would unlock opportunity, sustainability, and fairness for thousands of Australian charities.

Visit justiceconnect.org.au/unlock-DGR to learn more, subscribe for updates, and access campaign resources.

Twitter (X)

Incoherent tax rules are locking thousands of charities out of vital funding. That's why we're supporting Unlock DGR — a campaign calling for a fair, modern tax system that lets donations and funding flow where they're needed most.

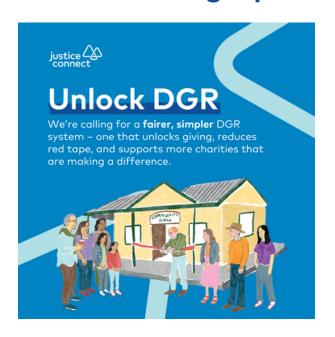
Visit justiceconnect.org.au/unlock-DGR



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